

# SMALL START-UP OR LARGE CORPORATION? WE'RE THERE FOR EVERYONE.

You're looking for business contacts in the coffee world You need the latest facts and figures about the coffee market You would like to exchange ideas with your coffee colleagues You have legal questions about the coffee industry Join the largest network of coffee companies in Europe!

#### ARE YOU IN?

- Sustainability organisations
- Coffee-financing banks
- Green coffee traders, agents and brokers
- Shipping and logistics companies and warehousing providers
- Manufacturers of roasting facilities and equipment technology
- Speciality roasters, Private Label roasters, large roasters

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- Decaffeinators
- Manufacturers of instant coffee
- Food laboratories
- Packaging manufacturers
- Producers & Dealers of coffee machines and vending machines

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- Coffee consultants
- Franchise System providers
- Coffee shops

#### DO YOU ALREADY KNOW EVERYTHING ABOUT COFFEE TRENDS, SENSORY EXPERIENCE ETC.? WE'LL GET YOU UP TO SPEED!

#### On average per year:

• 25 Workshops, Conferences and Congresses

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- 1,300 Participants
- 90 Speakers

With us you get real expert knowledge and important information about coffee. Whether you're changing career, a trainee or an old hand – we'll give you the know-how you need. Benefit from our unique mix of information and networking.

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# DO YOU KNOW THE MARKET IN WHICH YOU ARE ACTIVE? YOU WILL WITH US!

- latest market data on the coffee market
- more than 10,000 surveyed coffee-drinkers
- over 500 charts, analysed annually
- exclusive and free for members

Take advantage of the insider knowledge from the coffee association's own market research. Expand your business further. Get to know your customers' wishes even better. Recognize the opportunities that have been missed up to now. The exclusive market data and statistics of the German Coffee Association (Deutscher Kaffeeverband) are the best basis for strategic decisions in the coffee business.



## UNCERTAIN ABOUT LEGAL ISSUES RELATING TO COFFEE? NOT WITH US, WE WILL HELP YOU!

We offer comprehensive advice on all aspects of coffee law - free of charge for our members. No matter whether you have questions about coffee regulations, correct declaration, ingredients, emissions, coffee tax and much more – you will receive a competent, reliable and individual answer from us.

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## FOOD SAFETY AND COMPLIANCE. THESE ARE OUR STRENGTHS.

- We recognize changes in important laws at an early stage and prepare you for them.
- We provide our members with valuable information so that their products can meet food safety standards and comply with current legal requirements.
- We ensure increased awareness and appreciation of coffee among the public, the scientific community, legislators and consumers.



#### ACTING RESPONSIBLY. THIS IS OUR MISSION STATEMENT.

We want to ensure that the working and living conditions on coffee farms and their economic success is improved. To this end, we actively exchange ideas with the international coffee community and representatives of coffee farmers and coffee associations in the coffee-growing countries.

We create political and public awareness of the commitment of the coffee industry in order to improve the coffee world as a whole.

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### COME AND JOIN EUROPE'S LARGEST NETWORK OF COFFEE COMPANIES.

Please contact me if you have any questions about becoming a member of the German Coffee Association – by phone, e-mail or just drop by for a cup of coffee. We look forward to hearing from you!

Please note: German Coffee Association communications are in German.

ffee Contact

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