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EUDR Coffee



GMT +2

INTERNATIONAL LAUNCH EUDR-SUPPORT

EUDR COFFEE CHECK: STRONG TOOL FOR BIG CHALLENGES

25 April 2024 . 11:00 to 12:00 GMT +2 . VIA ZOOM

The EU Deforestation Regulation is a landmark change and a major challenge for the coffee industry. Comply with the EUDR and shape the future of coffee: The German Coffee Association, in collaboration with GRAS Global Risk Assessment, has developed a tailor-made service for the coffee industry to help you navigate the EUDR jungle and meet the challenge.

What can you expect?

**ALSO FOR
NON-
MEMBERS**

- **An insight** into the background and goals of the EUDR support (Holger Preibisch, CEO, German Coffee Association)
- **Presentation of the features and methodology** of the innovative EUDR Coffee Check (Dr. Norbert Schmitz, Managing Director and Pia Rothe, Senior Project Manager GIS & Sustainability, GRAS)

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