



**EVENT REVIEW**

 **DEUTSCHER  
KAFFEEVERBAND**

**INTERNATIONAL VIRTUAL  
CONGRESS ON COFFEE  
CAPSULES AND VIRTUAL  
TRADE EXHIBITION**

**24 November 2021**



# THANK YOU FOR TAKING PART IN THIS YEAR'S CAPSULE EVENT A FULL DAY OF MARKET DATA, INNOVATIONS, SUSTAINABILITY AND REGULATIONS

Around 115 capsule experts from 15 countries around the world – amongst others South Korea, Canada and the USA – joined the 4th International Virtual Congress on Coffee Capsules and Trade Exhibition. We are pleased about the great response to our event and would like to thank our eleven speakers who shared valuable market data, deep insights and forward-looking perspectives with us.

We would also like to express our sincere thanks to all exhibitors, participants and sponsors, who enriched the event with their presence.

We hope to see you again soon, at one of the Association's next events.

**Your German Coffee Association**

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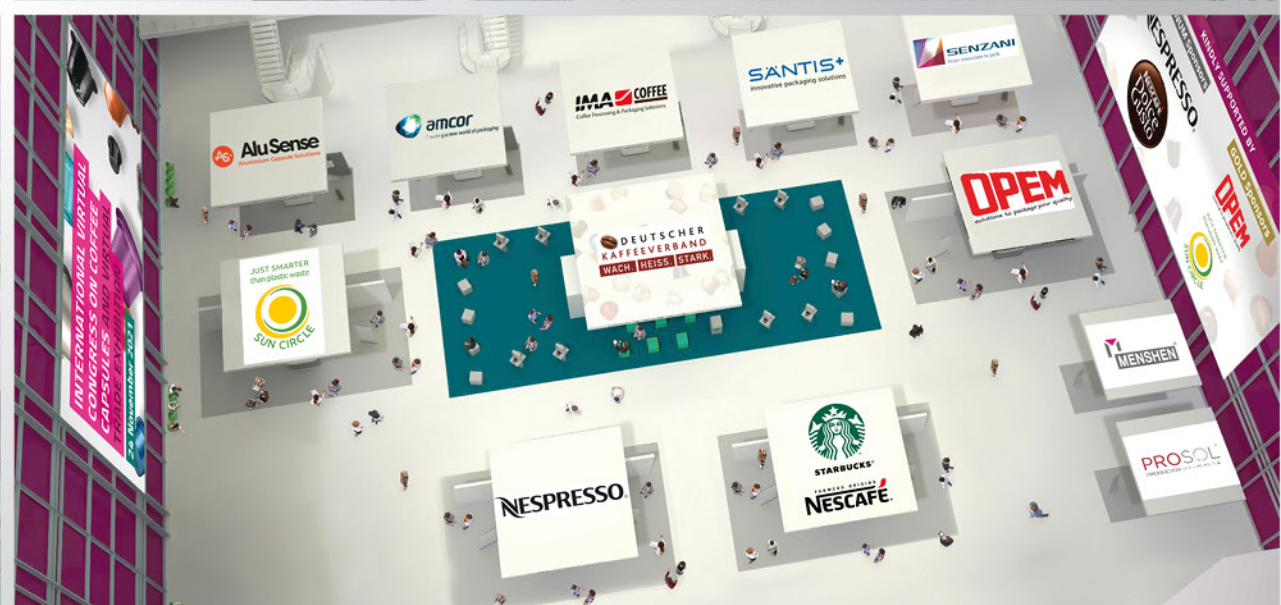
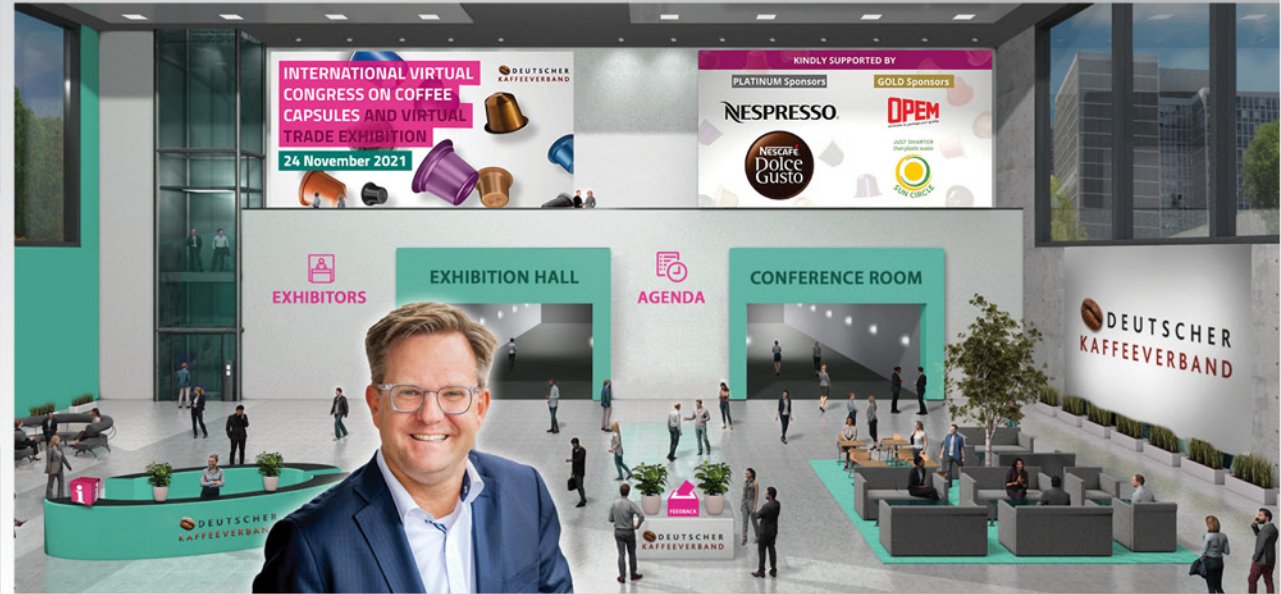


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**KEYNOTE NESPRESSO:  
CHANGES AND PROGRESS – SUSTAINABILITY FROM  
CULTIVATION TO RECYCLING OF COFFEE CAPSULES**

**TIM DECKEN, NESPRESSO DEUTSCHLAND**

**SUSTAINABILITY**



## THE CONSUMER PERSPECTIVE: GENERAL TREND „SUSTAINABILITY“ AND THE CAPSULE SYSTEM

- How is the penetration of capsule machines in German households developing and what is the influence of the Corona pandemic?
- What attitudes do consumers have and how do these affect the willingness to buy machines and their frequency of use?
- What levers are there to make capsule systems more attractive to consumers?

**PROF. DR. OLIVER KAUL, SMARTCON**

CONSUMER  
MARKET  
RESEARCH



## COFFEE CAPSULE PRODUCTION – GETTING READY FOR EU CLIMATE POLICY

- How will the “Green Deal” and “fit for 55 measures” impact production?
- Which challenges are expected?
- Which economic aid programmes have been introduced?

**PAUL MUSSLER**, ENVISTRA



EU POLICY /  
GREEN DEAL



## SUSTAINABILITY ASSESSMENT OF HOME COMPOSTABLE COFFEE CAPSULES

- What are the properties of the home cap?
- How does home compostability work?
- Which aspects contribute to sustainability?

**THERESA GETHMANN, GOLDEN COMPOUND**



COMPOSTABLE  
CAPSULES





## VARIABILITY OF PACKAGING MATERIALS VS PACKAGING MACHINES

- Are there more regulations or solutions?
- How can the machines follow the capsule market?
- How much experience, combined with flexibility, produce results?

**FRANCO LUPI, OPEM SPA**



**PACKAGING**



## COMPOSTABLE COFFEE CAPSULE UNDER THE NEW BIOWASTE LAW (GERMAN BioAbfVO)

- Legal changes for the industrial compostability of bioplastics
- Consequence for the use of "industrial compostability" certificates
- Liability in case of violation

**DR. MATHIAS KLEESPIES, VOSSIUS & PARTNER**

LEGAL  
CHANGE FOR  
COMPOSTABLE  
CAPS



## FLEXIBILITY IN THE CARTONING OF COFFEE CAPSULES

- Which requirements are set by the market?
- How does innovative design of cartoning machines respond to it?
- Which details have to be considered for upstream and downstream interfaces?

**TIM HOLDMANN**, IMA COFFEE



CARTONING OF  
CAPSULES



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## TRANSITIONING TOWARDS AN ALUMINIUM CAPSULE MARKET

- How do you deal with the fact that there are more and more Nespresso compatible capsule suppliers?
- How is AluSense prepared for the sustainability challenges of the future?
- LME aluminium has increased a lot over the past year and with AluSense being focused on aluminium only, how are you prepared for this challenge?

**ZOUHAIR YAHIA, ALUSENSE**

**ALUMINIUM  
CAPSULES**



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**THE US PERSPECTIVE: CONSUMER TRENDS,  
AND SINGLE SERVE**

**BILL MURRAY, NATIONAL COFFEE ASSOCIATION USA**

**MARKET  
INSIGHTS  
USA**



## COFFEE CAPSULES – A MATTER OF CHOICE

- Do plastic capsules have a future?
- Which capsule should a brand choose and why?
- Are coffee pads fading out of market?

**GIORGIO DINI, AMCOR FLEXIBLES**



**CHOICE OF  
MATERIAL**



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## OVERVIEW OF THE EUROPEAN COLLECTION, SORTING AND RECYCLING OF SSU

- Which are the challenges?
- Which are the opportunities and possible next steps?
- How can we work collaboratively?

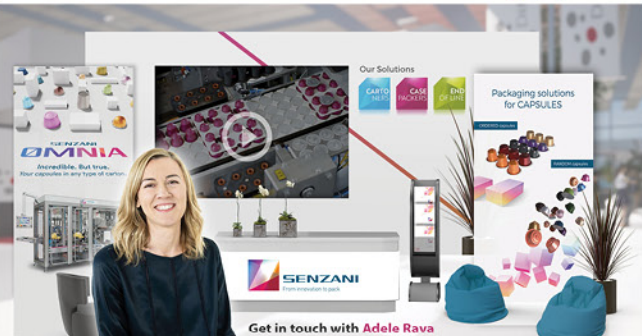
**EILEEN GORDON**, EUROPEAN COFFEE FEDERATION

COLLECTION,  
SORTING,  
RECYCLING

# SPECIAL THANKS TO OUR SPEAKERS







# WARMEST THANKS TO OUR EXHIBITORS



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**THANK YOU  
FOR VISITING OUR INTERNATIONAL  
VIRTUAL CONGRESS ON COFFEE CAPSULES.**

**STAY HEALTHY!**

**YOUR GERMAN COFFEE ASSOCIATION**